

# Workshop on Platform Economics\*

1 December 2023, Tinbergen Institute, Amsterdam



Part 1. Chair: Sander Onderstal

09:45–10:00 Marc Salomon (Dean of ABS, University of Amsterdam)

*Opening*

10:00–11:00 Keynote lecture: **Julian Wright** (National University of Singapore)

*Competitive Bottlenecks and Platform Spillovers*

11:00–11:15 Tea break

Part 2. Chair: José L. Moraga

11:15–12:00 **Mark Tremblay** (Miami University)

*Multi-homing vs. Single-homing in Two-Sided Markets: A Cautionary Tale of Participation vs. Transaction*

12:00–12:45 **Tobias Klein** (Tilburg University)

*How Important are User-generated Data for Search Result Quality?*

12:45–13:45 Lunch break

13:45–14:30 **Maarten Janssen** (University of Vienna), online

*Search Platforms: Big Data and Sponsored Positions*

Part 3. Chair: Maarten Pieter Schinkel

14:30–15:30 Policy panel with: **Lucia Bonova** (European Commission) and **Paul Tang** (European Parliament)

15:30–15:45 Coffee break

15:45–16:30 **Ulrich Laitenberger** (Tilburg University)

*The Power of Suppression: Amazon's Buybox Policy and Seller Coordination*

16:30–17:15 **Ruben van Oosten** (University of Amsterdam)

*Vertical Integration in Auction Markets*

17:15–18:30 Drinks

\* The workshop is held under the Chatham House Rule. The papers scheduled for 45 minutes are presented in 35 minutes, leaving 10 minutes for Q&A. The speakers in the policy panel start with a 10–15 minutes presentation, followed by discussion and questions from the audience.